

## Libri.Digital - Guidelines for the Delivery of your eBooks

The supply of digital content has to be made via ftp-server. Please install a ftp client. You get your access information when the contract is concluded. If you need your access information again, don't hesitate to contact us [eccontent@libri.de](mailto:eccontent@libri.de). Please note that we are sending access data only to our direct contract partners. If you commission a service provider with the delivery, please make sure to pass on the appropriate information.

### Important requirements:

- ONIX data can only be ingested in .xml format. The Server is not able to process .zip-files with ONIX data.
- Cover data can only be ingested in .jpg or .tif format (name: <ISBN>.JPG – ISBN incl. check digit without hyphens or other additions - example: 9783421051349.JPG).
- eBook files can only be adopted in .epub or .pdf format (name: <ISBN>.epub - example: 9783421051349.epub).
- Prior to uploading your eBook file please check whether your content is valid. We recommend the use of free-of-charge tools like, for example, the [EPUB-Checker](#).

Below you will find further tips and hints for reporting your catalog data:

## 1. Publication Date in ONIX feed

Please differentiate within your metadata the strict on-sale date (embargo) from publication date, which is for informational purposes only. Use the following tag to embargo a title - but only if the title has a strict embargo date:

- ONIX 2.1: Tag <j143> <OnSaleDate>JJJMMTT</j143>
- ONIX 3.0: Tag <x448> <PublishingDateRole> Liste 163 – Code „02“(embargo date) [<x448>02</x448> und <b306> <Date>, <b306>JJJMMTT</b306> ].

In case the title has no embargo, or you cannot ensure the delivery of the file in time for the announced release date, please make sure to use

- ONIX 2.1: Tag <PublicationDate> <b003>JJJMMTT</b003>
- ONIX 3.0: Tag <x448> <PublishingDateRole> Liste 163 – Code „01“(publication date) [<x448>01</x448> and <b306>, <Date><b306>JJJMMTT</b306> ].

The title then will be set available as soon as the file has been ingested.

Please remember to always report identical dates to all market participants, as well as to **announce deadlines** with sufficient lead. This is the only way to permanently ensure customer satisfaction.

## 2. Tax Rate Code

Please note that it is mandatory for Libri as a wholesaler to have all titles listed with a tax rate code "S" in our database, so that the correct VAT rate can be reported to the affiliated shops. We therefore have a default setting in place that either inserts the tax rate code "S" if it's missing, or change any other reported code, such as, e.g. "Z" into "S".

## 3. Punctual Supply of Files, Metadata and Cover on our Ftp-Server

We suggest delivering metadata and cover as soon as they are available on your side, because more and more online shops have implemented a preorder function for digital titles.

To ensure a smooth process, please provide the eBook file **no later than 10 days prior to publication date**. This allows us to offer the best service for all connected shops and their end customers and to ensure that the pre-ordered titles are available in time. Our system ensures that embargoed titles will definitely only be delivered to the end consumer once the on-sale date has been reached.

## 4. Adobe DRM, Watermark and DRM-free eBooks

The DRM information has to be reported according to the [Best Practices ONIX for Books](#) (Version 2.1) within the block "productidentifier":

```
</productidentifier>  
<b012>DG</b012>  
<b211>029</b211>  
<b277>03</b277>
```

In ONIX 2.1 there is not a specific tag for DRM information. Because of its high importance it has been agreed on in Germany to use Epublication Type Note <EpubTypeNote> <b277> for this purpose.

00 None | 01 DRM | 02 Digital Watermark | 03 Adobe DRM

In ONIX 3.0 please use <x317> <EpubTechnicalProtection> with a code from List 144.

**Important:** If you do not report any DRM information your title will be ingested as DRM free. Please do not hesitate to contact us if you do not wish this to happen. We will arrange a workaround.

## 5. Promotion Price

Please note that there is a 24-hour waiting period for compulsory processing of metadata changes. In order to make sure that all market participants are able to offer a special price at the same time, we strongly recommend reporting promotional prices with sufficient lead.

Please use the possibility to provide prices with a "valid from" and "valid to" date.

- ONIX 2.1: Tag <j161> <PriceEffectiveFrom> YYYYMMDD </ j16> and <j162> <PriceEffectiveUntil> YYYYMMDD </ j162>
- ONIX 3.0: Tag <x476> <PriceDateRole> List 173 Code "14" (From Date) Code 15 (Until Date) together with <b306> YYYYMMDD </ b306>.

## 6. Free of charge eBooks

Of course, it is also possible to deliver free of charge eBooks. They will be integrated into our Libri.Digital database. While many online shops offer free of charge titles explicitly to their end customers, some shops may exclude these titles on purpose as they don't want to offer them. Please make sure to send free of charge content without any DRM so that no further costs like DRM royalties arise

## 7. Excerpts

**Important for our distribution to the toline shops:** To generate excerpts for the toline alliance, it is important that the epub file consists of multiple HTML or XHTML-parts within the folder "OEBPS". If that is not the case the whole text will be shown as an excerpt in all toline alliance shops. Please note that an excerpt of PDF format cannot be generated and displayed in the shops.

Samples for all other shops connected to our Libri.Digital platform can be provided when hosted by a service provider like e.g. Midvox or BIC Media. Please refer to [novitaeten@libri.de](mailto:novitaeten@libri.de) if you want to learn more about the providers with whom we are interconnected.

## 8. eBook Formats

So far, shops can display the following formats:

- EPUB (version 2.1 and version 3, if downward compatible)
- PDF (preferably from version 1.6)

Currently, eBooks in enhanced or fixed layout version still lead to many end customer complaints. Therefore we renounce the delivery of these special formats for the time being. We will ask for their deliverance of as soon as they can be listed without grievance.

**Important!** Do you have eBooks in both formats, EPUB and PDF that share one ISBN? In this case, please provide us with only one version, both in metadata and in asset, preferably the EPUB.

Please set up a cascade which says, if no (reflowable, not enhanced) EPUB is available, send the next available format.

Preferred cascade:

EPUB 2.1

EPUB 3

PDF

## 9. Series / Collection

**Tip!** Series, even those without fixed order, are very popular. Use the option such as in ONIX 2.1 in block <series> or in ONIX 3.0 in block <collection> to define and report the relations of titles to increase their discoverability and therefore achieve better revenues.