Metadata Basics

Check and don't forget:

Providing metadata of your products to Libri is guided by some basic standards. They apply for all two format options: ONIX 3.0, ONIX 2.1. These standards are prerequisite for all your products to be presented at their best and therefore generate maximum turnover.

Attributes	Description	☑
Identifier	Make sure to include at least one EAN or ISBN.	☐
Format	Make sure to choose the right format. If you offer different formats of the same content make sure to pick an individual EAN for each.	☐
Series/Collection	By linking the titles to a series and by including the volume number you will guide the end customer to the remaining titles of the collection and sell more of your books.	☐
Title/Subtitle	Keep the title under 255 characters and specify subtitles where appropriate.	☐
Contributor	Make sure that all contributors are associated with the appropriate contributor role and that all names are spelled in a consistent way.	☐
Subject Code	Choose at least two categories (preferably THEMA, BIC/BISAC possible) to describe the subject of the product. Remember to be as specific as possible.	☐
Audience Code	Make sure to assign an audience code for at least children's books and juvenile fiction. (Juvenile (0-11), YA (12-17) or adult/general).	☐
Texts	Include descriptive texts to inform the end customer in the best possible way. Be aware of the different types of texts and the corresponding maximum number of characters.	☐
Publisher	Make sure at least one publisher is unambiguously assigned to the product and to provide a publisher ID.	☐
Publication Date	Remember to send the date in the right format (YYYYMMDD) and inform of any delays or changes by machine communication.	☐
Related Product	By providing information on related products the discoverability of the product increases deliberately.	☐
Availability	Make sure the information on the availability of the product is included as well as frequently updated by machine communication. Libri provides daily availability updates.	☐
Price	Include price amount as well as price type, currency code, the designated country of sale, tax information and the date from which the price is valid.	☐

Helpful links:

■ THEMA Classification: https://ns.editeur.org/thema/en
■ EDitEUR (ONIX for books): https://www.editeur.org/83/Overview/